

## Keenan L. Willard

[keenanlwillard@gmail.com](mailto:keenanlwillard@gmail.com) 919-324-2918

704 Runnymede Road, Raleigh, NC 27607

### *Education*

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**Washington and Lee University**, Lexington, VA 2014 – 2018

BA in Journalism awarded May 2018

**John Cabot University**, Rome, Italy Winter 2017- Summer 2017

Studied Communications abroad at an American University in Rome

**CCFS at the Sorbonne, Paris, France** Summer 2016

### *Journalism Experience*

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**WRAL-TV**, Raleigh, NC April 2021-Present

- Multimedia Journalist and fill-in anchor at market leading station
- Pitched, shot, wrote and edited stories for broadcast in multiple newscasts

**KFOX/KDBC**, El Paso, TX Feb. 2019-Feb. 2021

- Multimedia journalist and fill-in anchor in duopoly station
- Pitched, shot, wrote and edited stories every day for broadcast

**CNN**, Atlanta, GA Summer 2018-Spring 2019

- Intern in Southeast Bureau
- Writing and publishing articles, assisting on-air talent in field

**WBFF Fox 45**, Baltimore, MD Summer 2017

- Assisted reporters in field with shooting, stand-ups
- Edited packages for air

**Rockbridge Report**, University Broadcast Winter 2016 – Spring 2018

- Anchored bi-weekly news broadcast
- Produced sports highlight packages for air

### *Other Work Experience*

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**Football Documentary**, Lexington, VA Fall 2016

- Self-produced an hour-long doc on university's football season
- Designed website and wrote articles recapping games

### *Skills*

**Computer programs:** proficient in Avid, Edius, Final Cut, Excel, Adobe

**Social Media:** proficient in Facebook, Twitter, Instagram, TikTok

**Languages:** proficient in Spanish and French